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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91202219
Party	Plaintiff Eat Right Foods Ltd.
Correspondence Address	SIMONE M KATZ ONEILL SHARTISIS FRIESE LLP ONE MARITIME PLAZA, 18TH FLOOR SAN FRANCISCO, CA 94111 UNITED STATES skatz@sflaw.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Joseph V. Mauch
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Signature	/Joseph V. Mauch/
Date	09/25/2012
Attachments	Notice of Reliance No.34.pdf ( 3 pages )(1215155 bytes )

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

EAT RIGHT FOODS LTD.,

Opp. No.: 91202219

Opposer,

Ser. No.: 77/868,068

V.

Date of Publication:

KEVIN LEVILLE,

Applicant.

April 26, 2011

#### OPPOSER EAT RIGHT FOODS LTD.'S NOTICE OF RELIANCE NO. 34

#### TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that, pursuant to 37 C.F.R. § 2.122(e) and 704.03(b)(1)(B) of the Trademark Trial and Appeal Board Manual of Practice and Procedure, Opposer Eat Right Foods Ltd. provides Notice of Reliance on Third-Party Registration No. 3,930,860, prepared and issued by the United States Patent and Trademark Office, submitted herewith.

Dated: September 25, 2012.

Respectfully Submitted, SHARTSIS FRIESE LLP

By:

JOSEPH V. MAUCH

Attorneys for Opposer EAT RIGHT FOODS LTD.

# United States of America United States Patent and Trademark Office

### **HEARTVIDA**

Reg. No. 3,930,860

DSM IP ASSETS B.V. (NETHERLANDS BESLOTEN VENNOOTSCHAP (B.V.)) HET OVERLOON 1

Registered Mar. 15, 2011 HEERLEN, NETHERLANDS 6411TE

TRADEMARK

PRINCIPAL REGISTER

Int. Cls.: 5, 29, 30 and 32 FOR: DIETETIC SUBSTANCES, NAMELY, FOODS ADAPTED FOR MEDICAL USE; FOOD SUPPLEMENTS FOR MEDICAL USE; DIETETIC BEVERAGES ADAPTED FOR MEDICAL PURPOSES; VITAMINS; VITAMIN PREPARATIONS; NATURAL MEDICINES, NAMELY, NATURAL PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT AND PREVEN-TION OF INFECTIOUS DISEASES, BLOOD DISORDERS, PAIN, INFLAMMATION, SEPSIS, ALOPECIA, OBESITY, NUTRITIONAL DISORDERS, HEALTH DISORDERS, EATING DIS-ORDERS, SKIN DISORDERS AND COGNITIVE DISORDERS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

> FOR: DAIRY-BASED FOOD BEVERAGES, PROTEIN FOR USE AS A FOOD ADDITIVE, EDIBLE OILS AND FATS; PRESERVED, FROZEN, DRIED AND COOKED FRUITS AND VEGETABLES; JELLIES, JAMS, COMPOTES; EDIBLE OILS; SNACK FOODS, NAMELY, FRUIT-BASED SNACK FOODS, POTATO-BASED SNACK FOODS, SOY-BASED SNACK FOODS; MILK AND MILK PRODUCTS, EXCLUDING ICE CREAM, ICE MILK AND FROZEN YOGHURT; YOGHURT, IN CLASS 29 (U.S. CL. 46).

> FOR: FOOD FLAVORINGS, FOOD ADDITIVES FOR NON-NUTRITIONAL PURPOSES FOR USE AS A FLAVORING; FLOUR; PREPARATIONS MADE FROM CEREALS, NAMELY, BREAKFAST CEREALS, READY TO EAT CEREAL DERIVED FOOD BARS; BREAD, PASTRY; BISCUITS; COOKIES; TEA; TEA-BASED ADDITIVES, NAMELY, MIXES IN THE NATURE OF CONCENTRATES, SYRUPS OR POWDERS USED IN THE PREPARATION OF TEA BASED BEVERAGES; SALAD DRESSINGS; MAYONNAISE, IN CLASS 30 (U.S. CL.



FOR: SYRUPS FOR MAKING BEVERAGES; PREPARATIONS FOR MAKING BEVERAGES, NAMELY, FOR MAKING FRUIT FLAVORED BEVERAGES, FLAVORED WATER, ENERGY DRINKS, SPORTS DRINKS, BOTTLED WATER, FRUIT DRINKS, FRUIT JUICES, VEGET-ABLE JUICES, HERBAL JUICES, ISOTONIC BEVERAGES, MINERAL AND CARBONATED WATERS, NON-ALCOHOLIC BEVERAGES WITH TEA FLAVOR, SMOOTHIES, AND SOFT DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF ERPN CMNTY TM OFC REG. NO. 007281959, DATED 6-8-2010, EXPIRES 9-24-

OWNER OF U.S. REG. NOS. 3,468,042, 3,739,965 AND OTHERS.

Director of the United States Patent and Trademark Office

 $Reg.\ No.\ 3,930,860\ \ \text{SER.\ NO.\ 85-075,861, FILED\ 7-1-2010}.$ 

JEFFREY LOOK, EXAMINING ATTORNEY